

## Privacy statement webshop Mees van den Brink Haaksbergen B.V.

### Application Privacy Statement

In this Privacy Statement, we explain how Mees van den Brink Haaksbergen B.V. (hereinafter 'MEES') handles your privacy when you use our webshop: <https://www.meesvandenbrink.nl/> (hereinafter: the 'webshop').

### Processing of personal data and objectives

As soon as you visit our webshop, we process personal data.

MEES processes your personal data for the purposes of:

1. to be able to carry out our services - including being able to deliver the products you ordered keeping you informed about the status of your order and to handle any returns, repairs and provide other services - and/or to create your order account which allows you to log into our webshop;
2. to be able to handle the invoicing of our services and/or delivered products;
3. to be able to contact you in response to a message sent by you via the contact form on this webshop;
4. to be able to take appropriate action in response to any message sent by you via the contact form, for example sending you a quotation at your request
5. to allow the webshop to function properly, whereby personal data are also processed for analytical and tracking purposes, as well as to perform marketing activities, including offering personalised content on our websites and re-marketing (processing of personal data for these purposes takes place using cookies).

### Basis on which we process your personal data

We carry out personal data processing for the purposes set out above on the basis of the following processing bases:

1. The necessity for the pursuit of MEES' legitimate interests in processing of your personal data, which in the circumstances outweighs your privacy interests (also considering the impact of the processing on them). This processing basis applies to the following processing operations.
  - a. Processing (business) personal data in order to be able to perform our services for example to provide products to the organisation you work for, as well as to handle our billing. In this context, we process your (business) personal data because you are our contact person from your organisation or are responsible for the processing of our invoices.
  - b. Processing of personal data relevant to handle your request for an order account on our webshop, and to provide you with this order account.
  - c. Processing personal data that are important in order to be able to contact you following response to a message sent by you via our webshop. In that context, the personal details - where necessary - in order to execute your request and/or comment or, as the case may be initiating appropriate action as a result.
  - d. The processing of personal data (mainly by functional and analytical cookies that have minor impact on your privacy) necessary for the optimal functioning and operation of our webshop. Our interest is to have the possibility to offer the webshop in the best possible way.
  - e. Processing personal data for the purpose of our marketing activities for the purpose of providing the best possible performance of our services.
2. In some cases; the necessity for the performance of the agreement you yourself have concluded with us for the performance of our services and/or the supply of a product. Without your personal data, we cannot perform the agreement concluded with you and cannot deliver products to you.

3. Your consent to use your personal data - including cookies (other than functional and analytical cookies which have minor implications for your privacy) - to be allowed to process your personal data. You have the right to withdraw this consent at any time. However, this does not affect the lawfulness of the personal data processing operations based on your consent prior to its withdrawal.

### **Retention period personal data**

MEES will not retain your personal data for longer than is necessary to fulfil the purposes for which your personal data are collected, unless statutory retention periods apply. In the latter case MEES keeps your personal data for as long as it is required by law.

### **Sharing personal data with third parties**

MEES shares your personal data with third parties if this is necessary to achieve the purpose of the processing achievement. To the extent necessary, MEES discloses your personal data to, inter alia, the following categories of recipients:

- third parties engaged by MEES to provide services in the field of marketing, management and maintenance of the webshop and hosting;
- third parties engaged by MEES to deliver the products to you and/or to service to you, including but not limited to delivery services.

### **External links**

The MEES webshop contains links to other external websites. This Privacy Statement does not apply to those websites. We try to keep the external links up to date and point to the correct websites. MEES is not responsible for the content of those websites and their handling of your personal data. We advise you to always read how these other websites handle your personal data.

### **Your rights regarding your personal data**

You have the right to submit a request to MEES to inspect which personal data, about you, are processed by MEES through the webshop. If you believe that those personal data are not or no longer incomplete, you may submit a request to supplement, improve, rectify or delete, or submit a request to restrict personal data processing. In addition, you have the right to transfer (or have transferred) your personal data to a third party.

Moreover, in some cases you have the right to object to the processing of your personal data through the webshop by MEES. This is possible insofar as the personal data processing is based necessarily for the protection of our legitimate interests or for the purpose of direct marketing.

MEES will comply with such requests as quickly as possible or provide you with a reasoned explanation as to why your request cannot (yet) be carried out. Please send your request to MEES to: [info@meesvandenbrink.nl](mailto:info@meesvandenbrink.nl). We may, when you make a request to us, ask for additional information to establish your identity.

## **Modification of the Privacy and cookie statement**

MEES may amend this Privacy and Cookie Statement. We do so, for example, if the law or our policies change. We therefore recommend that you review the Privacy and Cookie Statement regularly when visiting our webshop. The last change was on April 13<sup>th</sup> 2021.

## **Questions and complaints**

If you have any questions about our Privacy and Cookie Statement, please feel free to contact us. You can reach us at: [info@meesvandenbrink.nl](mailto:info@meesvandenbrink.nl).

Should you believe that we are processing your personal data in an improper or unlawful manner and we do not satisfactorily respond to your objection or request, as described above, you can submit a complaint to us using the contact details mentioned above. If you subsequently believe that we have not resolved your problem, you can file a complaint with the Dutch Data Protection Authority.

## **Identity and contact details MEES**

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